Media Writer`s Handbook: A Guide to Common Writing and Editing Problems (Fourth Edition)



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Reviews

It is simple in study safer to understand. It can be full of knowledge and wisdom Your way of life span is going to be enhance when you full looking at this book.

(Lavina Torp)

MEDIA WRITER'S HANDBOOK: A GUIDE TO COMMON WRITING AND EDITING PROBLEMS (FOURTH EDITION)



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McGraw Hill Education, 2010. Softcover. Book Condition: New. 4th edition. Appropriate for media writing courses as either a primary or supplemental text, Media Writer's Handbook is a primer for anyone who really wants to understand the grammatical and stylistic elements of good writing. Long after being a teaching tool in the classroom, it functions as a resource book that students and professionals can place on their desks alongside their dictionaries and stylebooks. Table of contents Part 1: Improving Immediately Chapter 1: 25 Ways to Better Writing Immediately Chapter 2: Are These Distinctions Worth Making? Chapter 3: Language Lapses Chapter 4: It's Nobody's Guess Part II: Building Sentences Chapter 5: The Trouble with "Only" Chapter 6: One Potato, Two Potatoes: Forming plurals and possessives from words ending in ch, sh, x, s, sis, ss, zz, y, and o Chapter 7. Nouns Chapter 8. Pronouns Chapter 9: Noun-Pronoun Agreement Chapter 10: Verbs and Verbals Chapter 11: Subject-Verb Agreement Chapter 12: Adjectives Chapter 13: Adverbs Chapter 14: Comparison of Adjectives and Adverbs Chapter 15: Prepositions Chapter 16: Conjunctions Chapter 17: Interjections Chapter 18: Sentences and Syntax Part III: Punctuating Chapter 19: Periods Chapter 20: Questions Marks Chapter 21: Exclamation Marks Chapter 22: Commas Chapter 23: Semicolons Chapter 24: Colons and Dashes Chapter 25: Parentheses and Brackets Chapter 26: Slashes and Hyphens Chapter 27: Apostrophes Chapter 28: Quotation Marks Chapter 29: Sensitivity in Language Part IV: Quick Reference Reference 1: Words Frequently Confused Reference 2: Words Frequently Misspelled Reference 3: Irregular Verbs Reference 4: Wordiness and Trite Expressions Reference 5: When to Use a Hyphen, One Word, or Two Words Index Printed Pages: 368.

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