



## Selling H.E.L.L. in Hell

By Gino Arcaro

Jordan Publications Inc., United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Whether you re starting out in business or contemplating making the big decision to sink or swim, Gino Arcaro knows what you re thinking and wants to make sure you know what you re not thinking! He uses all the good and bad of being an entrepreneur to open your eyes before it s too late. Arcaro, a football coach with proven success in developing and implementing systems, applies his winning strategies to the game of business. He explains not only what it takes to start a business but also what strengths are required to stay in the game. For those already in the deep end, Arcaro offers a different slant on dealing with day-to-day problems. His thought-bending (and entertaining) tales, steeped in reality, open the entrepreneur s eyes to creative and timely solutions. Selling H.E.L.L in Hell is Book 1 of 3 in Arcaro s Soul of an Entrepreneur series. All 3 books are the result of lessons-learned in starting his own business, X Fitness Welland - a 24-hour gym. Let Arcaro s inspirational books...



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