



## I m in a Job Search--Now What??? (2nd Edition): Using LinkedIn, Facebook, and Twitter as Part of Your Job Search Strategy

By Kristen Jacoway

HAPPY ABOUT, United States, 2012. Paperback. Book Condition: New. 2nd. 216 x 137 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.In the 2nd edition of the book, I m in a Job Search--Now What (2nd Edition) you will have a step-by-step guide for the job searching process. The book not only covers job searching strategies, but additionally gives information on how to be in a continuous process of career management. No longer are people climbing ladders in employment. Instead, they are on a ramp and need to constantly make strides to progress and maintain their position. The newly updated and expanded book provides 100+ resources and tips to guide you through the job searching process to help you stand apart from your competition. Included in the book: Goal Setting Personal Branding Five strategies for building visibility on Google to accelerate your job search since recruiters, employers, and companies Google potential candidates prior to contacting them for an interview Using Social Media platforms (i.e. LinkedIn, Facebook, Twitter, YouTube, Pinterest, etc.) in the job search process New section on Pinterest giving you information on the potential this hottest social media platform has for a person in a job...



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